

ANNE-MARIE ELIAS

Anne-Marie Elias is a one in a million innovator and connector. She dreams the big ideas and then makes them happen. Meeting Anne-Marie has changed my perspective on the possibilities for strengthening our community.

Tracy Howe, CEO, NCOS



Anne-Marie Elias is an Egyptian-born, Italian-Australian whose core focus is to be a catalyst for change, and through a collective effort restructure the manner in which our social systems support those in need.

Disruption is in Anne-Marie's DNA; as a result she has spent three decades breaking down the cycle of social disadvantage. Starting her career as a youth activist, Anne-Marie went on to become a senior policy adviser to several Australian and NSW Cabinet Ministers. During this time, she also worked for NGO'S, and the private sector.

Throughout her career, Anne-Marie became aware of how our social systems were letting down those in need of support. Where some would walk away these issues frustrated Anne-Marie, and in December 2013 a serious wake-up call came along, with the loss of a young life, very close to her heart.

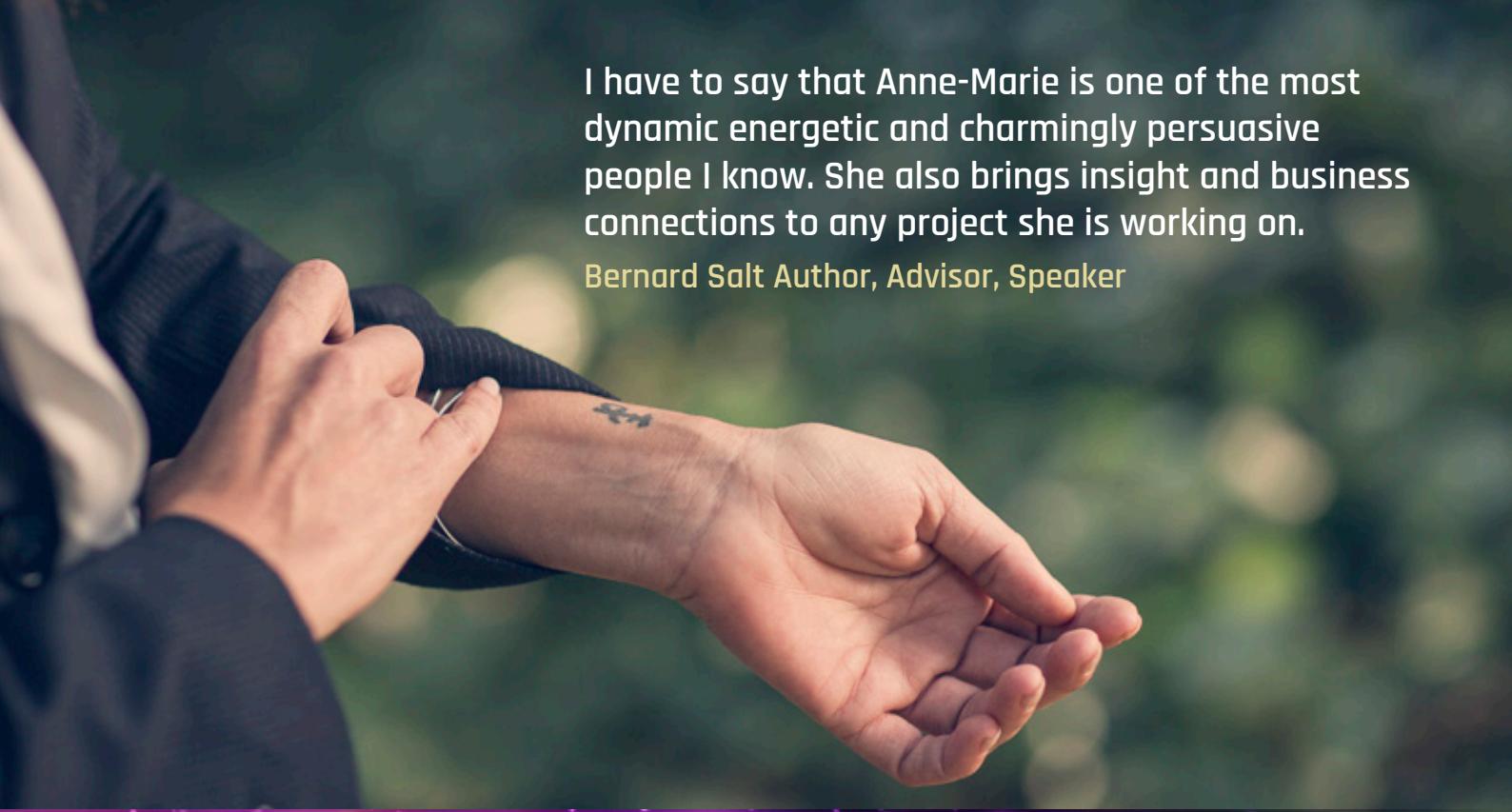
Jordan was a vibrant 17-year-old who spent much if his leisure time helping other young people get through depression, drug use and homelessness. A day before his 18th birthday Jordan suddenly passed away in his sleep.

This created a huge impact in Anne-Marie's life prompting her to take action, and not be resigned to social structures failing to support the 'voiceless' members of our community. This was Jordan's legacy, and his life led her to a heartfelt mission. Now was the time to form an army of change agents, willing to create sustainable solutions for those in serious need.

In February of 2014, Anne-Marie founded The Collective NSW. This networking group aims to protect the most vulnerable in our society through cross-sector and community collaboration. This is a unique approach where instead of relying on government, the community leads the way with regards to problem-solving initiatives. It is a movement run by the people, for the people. Every single life counts.

As a professional speaker, Anne-Marie's passion and enthusiasm for collaborative disruption is undeniable. With a culture that often views social problems as too difficult, Anne-Marie leads the charge and asks all of us to step up, and seek opportunities to be the change.

As a published writer and Ted X Speaker, she preaches the gospel of disrupting the status quo, and provides others the tools to do exactly the same.



I have to say that Anne-Marie is one of the most dynamic energetic and charmingly persuasive people I know. She also brings insight and business connections to any project she is working on.

Bernard Salt Author, Advisor, Speaker

TOPICS

THE ALCHEMY OF COLLABORATION

The essence of effective collaboration is to harness a collective of people from different silos, to create change or shift behaviour, which in turn solves a problem. While this sounds like an easy process, in theory, the implementation of collaboration asks organisations to transform from a hierarchical structure to an agile environment where all individuals are asked to provide input.

In this presentation, leaders are empowered with the skills to implement effectively a controlled and collaborative approach to solving the challenges faced by a business. Employees feel empowered when they are invited to take action and create the 'alchemy' required for an organisation to achieve desired outcomes.

Audiences will walk away with a seven-step approach to igniting collaboration. This provides them with the skills to enhance performance, innovation and in turn creates a culture of individuals who feel engaged, on purpose and aligned with the collective vision of the organisation.

KEY OUTCOMES

- ✳ Insights into the seven steps to collaborative alchemy.
- ✳ Enhance performance, through collaborative engagement.
- ✳ Improved culture and enhanced team building.
- ✳ Increase team accountability.
- ✳ Enhance Innovation.

IGNITING CHANGE

To enhance innovation in an organisation, we must build a culture with the mindset to Ignite Change rather than react to change. Change is not a crisis, but it can elicit the same fear. Identifying the mindset and belief systems causing that fear empowers individuals with the strategies to overcome fear and embrace the infinite opportunities found in change.

In this presentation, Individuals are empowered with the tools to assess their behaviours and belief systems that stifle innovation. Leaders can empower individuals to come up with solutions solving business challenges, and to take action accordingly. They are also able to act on incoming opportunities, without fear of the outcome.

Audiences will walk away with tools to reframe their relationship with change. This will enhance confidence, innovation and create an opportunistic mindset. It is the organisations that stay ahead of the curve, that succeed, and the first step is empowering individuals with the skills to bravely take action.

KEY OUTCOMES

- ✳ Reframe a 'fear based' mindset stifling team performance.
- ✳ Inspire a culture of high performers ready to seize opportunities.
- ✳ Ignite change rather than manage change.
- ✳ Enhance creativity and innovation.

DISRUPTING THE STATUS QUO -

The Reinvention of CSR

Employees require more than just a transaction when it comes to feeling engaged in the workplace. It is not enough to receive a pay cheque, so engaging a purpose-driven culture is imperative to ensure staff retention and to create the gravity to attract top talent. Likewise, consumers are also looking to engage business with a focus on profit as well as purpose. After all it is good, to be seen doing good.

In this presentation, Anne Marie will address to nature in which organisations implement Corporate Social Responsibility. She addresses key changes that enable businesses of the future to create sustainable outcomes for business transactions whether that be with employees or clients.

Audiences will walk away from this presentation with the tools to understand the nature of CSR and the ability to develop disruptive CSR strategies that will enhance engagement, performance and profit. CSR isn't always about making donations, but the ability to use our tools, talents and time to engage people in purpose and create social change through our business structure.

KEY OUTCOMES

- ✳ Become a socially aware and accountable organisation.
- ✳ Understand that time and talent is as valuable as money.
- ✳ Close the silos between corporates and the community.
- ✳ Create a culture of proactive change.
- ✳ Brand your business as a socially aware organisation.